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October 16, 1979 FOR IMMEDIATE RELEASE

ASSOCIATION OF HOME APPLIANCE MANUFACTURERS
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AHAM

APPLIANCE SHIPMENTS STAY AT YEAR AGO LEVELS

CHICAGO -- Both September and third quarter factory shipments of major appliances remained near last year's levels, according to a report released today by the Association of Home Appliance Manufacturers (AHAM).

September shipments of 2.7 million units, and third quarter shipments of 8.2 million units were both within 1% of totals for the same 1978 periods.

Demand remained strong for freezers, dehumidifers and microwave ovens. During the quarter, shipments increased 35%, 25% and 14% respectively, over a year ago, according to the report.

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MAJOR HOME APPLIANCE FACTORY SHIPMENTS THOUSANDS OF UNITS
(Domestic Plus Export)
September, 1979

	September 1979	September 1978	% Change	Calendar Year to Date 1979	1978	% Change	Calendar Quarter 1979	1978	% Change
ALL MAJOR APPLIANCES**	2,691.0	2,716.6*	- 0.9%	25,506.7	25,584.2*	- 0.3%	8,152.9	8,104.3*	0.6%
ROOM AIR CONDITIONERS	77.3	100.5	-23.1	3,280.8	3,503.8	- 6.4	337.1	508.0	-33.6
DEHUMIDIFIERS	33.4	30.4*	9.9	642.2	415.0*	54.7	139.4	111.4*	25.1
DISHWASHERS -TOTAL	292.8	287.5	1.8	2,608.9	2,597.5	0.4	863.3	799.3	8.0
Built-In	245.8	236.5	3.9	2,248.7	2,187.7	2.8	743.1	676.1	9.9
Portable	47.0	51.0	- 7.8	360.2	409.8	-12.1	120.2	123.2	- 2.4
DISPOSERS	274.2	286.4*	- 4.3	2,501.8	2,455.0*	1.9	832.5	820.7*	1.4
COMPACTORS	26.2	24.2*	8.3	212.2	221.2*	- 4.1	69.6	69.8*	- 0.3
REFRIGERATION - TOTAL	718.6	643.5*	11.7	5,971.1	5,867.1*	1.8	2,239.6	2,108.7*	6.2
Refrigerators	538.9	528.2	2.0	4,463.7	4,595.3	- 2.9	1,638.3	1,662.6	- 1.5
Freezers - Total	179.8	115.3*	55.9	1,507.5	1,271.9*	18.5	601.3	446.1*	34.8
Upright	92.4	55.2*	67.4	692.5	562.0*	23.2	279.2	201.6*	38.5
Chest	87.3	60.2	45.0	815.0	709.9	14.8	322.1	244.5*	31.7
ELECTRIC RANGES - TOTAL	243.6	271.8*	-10.4	2,272.5	2,442.3*	- 7.0	756.1	808.6*	- 6.5
Free Standing	185.4	197.5	- 6.1	1,686.5	1,769.8*	- 4.7	567.0	584.2	- 2.9
Built-In	58.2	74.3*	-21.7	586.0	672.5*	-12.9	189.2	224.4*	-15.8
MICROWAVE OVENS/RANGES***	301.6	283.5	6.4	1,770.1	1,668.1	6.1	808.5	708.8	14.1
HOME LAUNDRY - TOTAL	745.5	808.1*	- 7.7	6,433.9	6,572.9*	- 2.1	2,171.6	2,226.2*	- 2.5
Washers - Total	434.7	468.3	- 7.2	3,802.9	3,879.3	- 2.0	1,270.1	1,313.2	- 3.3
Automatic	419.0	450.3	- 7.0	3,658.1	3,727.7	- 1.9	1,225.4	1,267.9	- 3.4
Wringer & Other	15.8	18.0	-12.2	144.8	151.6	- 4.5	44.7	45.3	- 1.3
Dryers - Total	310.7	339.8*	- 8.6	2,631.1	2,693.6*	- 2.3	901.5	913.0*	- 1.3
Electric	244.5	265.9	- 8.0	2,069.2	2,133.3	- 3.0	706.3	720.6	- 2.0
Gas	66.3	73.9*	-10.3	561.9	560.3*	0.3	195.2	192.4*	1.5

* Revised
** Numbers do not add because of overlapping product categories
*** Includes U.S. produced and imported microwave ovens and combination microwave ovens/ranges